

Report - Green Consumer Day Campaign



CERC-ENVIS RESOURCE PARTNER



Green Consumer Day
September 28, 2018



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Green Consumer Day Campaign



September 28, 2018 “Green Consumer Day”, is celebrated to build awareness around us to purchase only products that are environmentally friendly or eco-friendly.

This global celebration highlights the problems of consumerism and its impact on the environment. This is an area of major concern in today’s global market-orientated world. We should focus primarily on creating awareness and the importance of recycling-reusing and reducing waste material among us.

CERC-ENVIS Resource Partner campaigned for Green Consumer Day through digital media platform. We asked the followers to send us their “Green Actions” as a consumer.

We have received good response from environment conscious participants through the mail and WhatsApp.

Are you Environment- Friendly ?

Share your ideas as
Green Consumer with us.



We will upload your Green ideas on our website and FB page.

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Write us on cerc-env@nic.in

We have received total 24 entries for Green Consumer Campaign. CERC-ENVIS RP congratulates to all these Eco-warrior participants who choose to be a Green Consumer.

Neha Bhatt Chair Person GCCIBWW -2018, has given the very useful message to society; she has initiated to give a plant pot to guests, Instead of memento, flowers and other material. She added that become green consumer and save the environment is the motto of her life.



DrTejas Doshi is General Physician at Bhavnagar. He is doing lot many activities for environment - No Horn movement to reduce noise pollution, sharing with the community to reuse. He has many innovative ideas for temple flower, water conservation and electricity savings. He has modified his bike to save fuel and protection from sunlight. In his regular practice, he uses sunlight- natural light in the clinic. He promotes green life and made society aware of green life practices.



Girish Shah Complaint Head CERC, Ahmedabad has sent his photo with a message that don't buy the single-use plastic water bottle. Use reusable water bag and save the environment. Promote Green Living and Sustainable practices.



Minal Shukla has sent us her routine practice photo with quote that she doesn't buy things in plastic bag, she always carries non woven bag with her for shopping.



Mrs. Khyati Shah, Zydus School, has shared this photo of her creative and said that” Use home made crochet shopping bags instead of plastic and paper bags”.



Anil Mishra Professor, S V College, Ahmedabad loves natural life. he promotes kitchen gardening and farming.

he has shared this photo with a message that grow your own fruits and vegetable, without any harmful chemical at your place. Live green and eat green.

Be a Green Consumer.

Reduce-Reuse and Recycle is the message to his students



Dr. Purvi Bhagat, Associate Professor

M & J Western Regional Institute of Ophthalmology has shared her green habits with CERC-ENVIS .

she has stopped buying vegetables from grocers who sell in plastic bags. She has opted for a new vendor who is a little far away but sells in paper and cloth bags. This way she minimises the use of plastic bags for shopping and gifting. Opted for reused paper and cloth bags. Stopped accepting paper reminders and leaflets from representatives. Stopped using plastic cups for tea/coffee at working place. Also, stopped throwing wrappers and small garbage on roads while travelling. She carries till she finds a garbage bin or carries back home !! Do not allow others travelling with her to throw on roads as well.



Dr Krunal Chandarana uses a bicycle to commute wherever possible. He said that bicycle improves health and the environment.



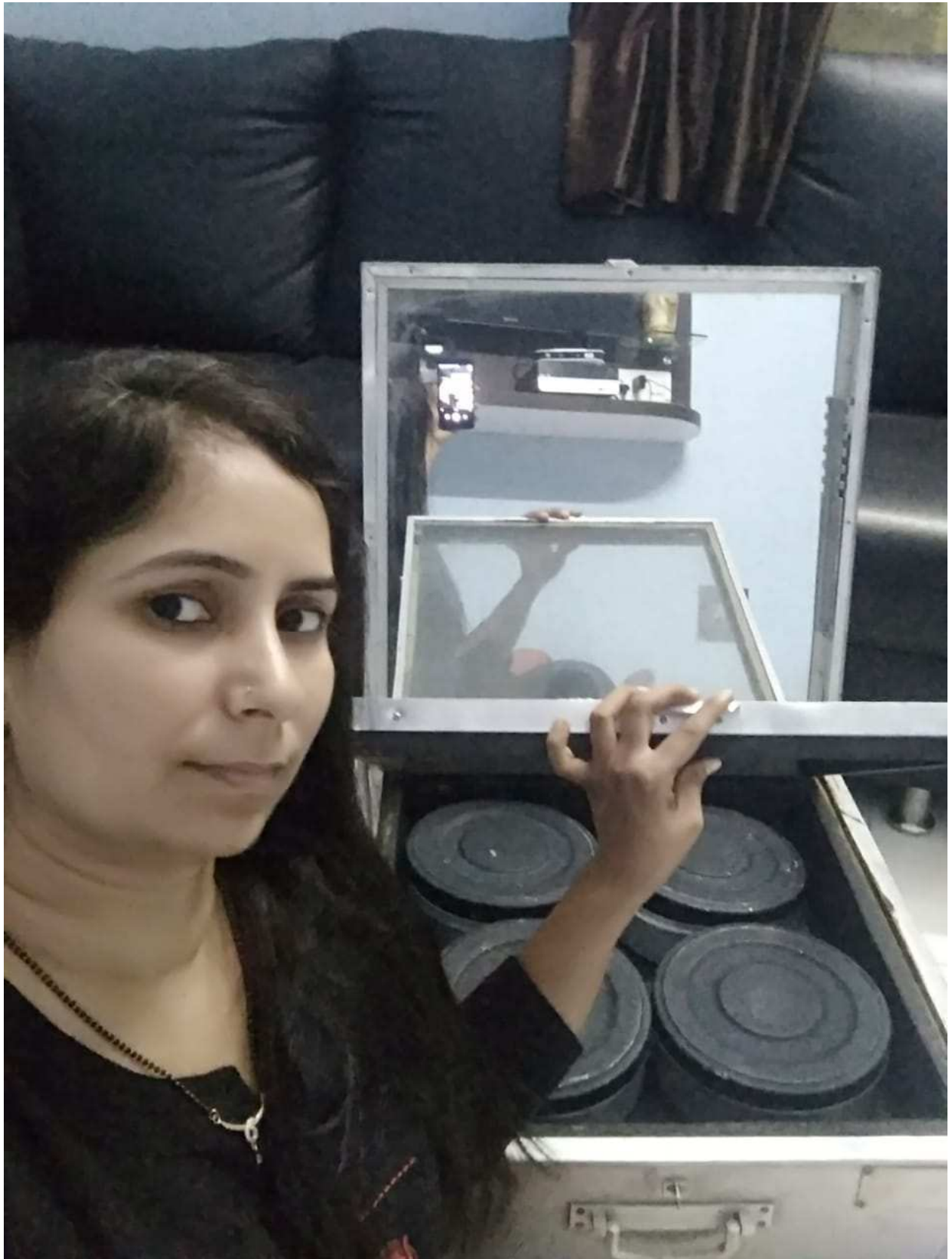
Dr. Indra Gadhvi, HOD Marine Science Dept, Bhavanagar is a mentor for many students. In his day to day life, he uses e-mail for communications to save papers. He insists for double-sided printing and also guides students to take the two-sided print for their thesis. Go Green and Save the environment.



Ms. Ami Vyas, Interior Designer, Ahmedabad has shared many green ideas for consumers with CERC-ENVIS like she uses cloth bags for shopping, waste water from RO uses in different household activities, make other people aware of Swachh Bharat Abhiyan, and also believes in solid waste segregation.



Dr. Sheetal Chanda Rana is an ideal example for green consumer, as she saves LPG fuel. she uses solar cooker as a natural resource with smart tricks.



Mr. Amarshi Dharajia, SBI, Bhavnagar is a nature lover and green consumer. He uses cloth bags for shopping and also insists others to use bags made of cloth.



[Parth Bhatt](#) is a Green Consumer as well as Green Businessman. He is into Paper bag business. His paper bags used in IIFA awards. He added that he is living green consumer life and also encouraging other to be a green consumer.



Vashishth Thaker Marketing and Photography Professional has shared this image with CERC-ENVIS with a message that he always uses this jute bag for shopping



Mr. Omkar Joshi, Electrical Engineer, Canada has shared this image that he believes in switched off the switches when not in use. He also uses rechargeable batteries for mobile charging and electrical devices..



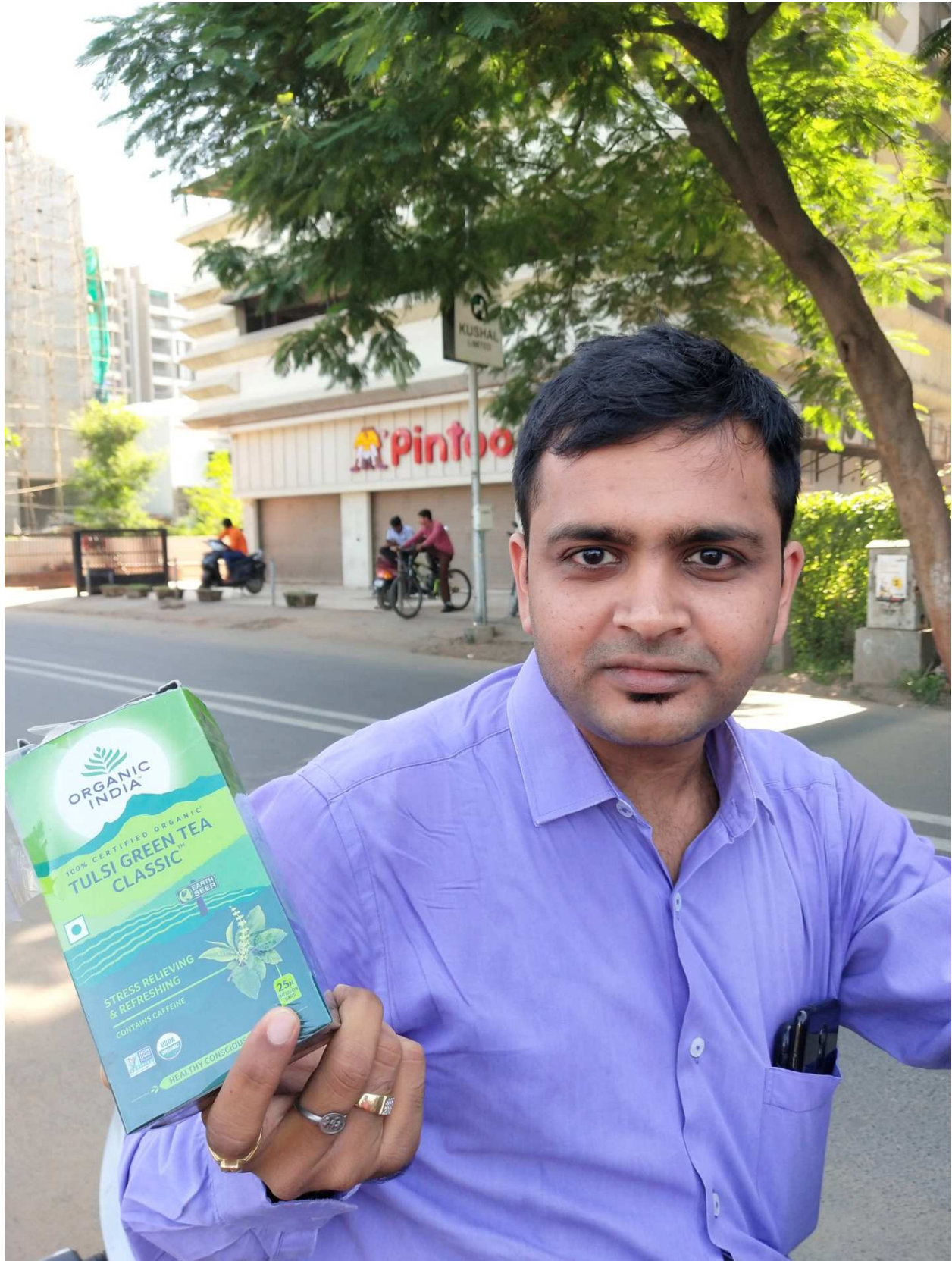
Hitesh Parmar has shared his green consumerism ideas with CERC-ENVIS . he believes in local shopping for minimum resources for shopping. He opposes the online shopping, as online manufacturers use plastic for shipping and fuel emission in transport. In addition, he has shared that after using mobile for 2 years, he gave his mobile to his family and family members to reuse. It helps to reduce carbon footprint. He promotes solar energy and its use.



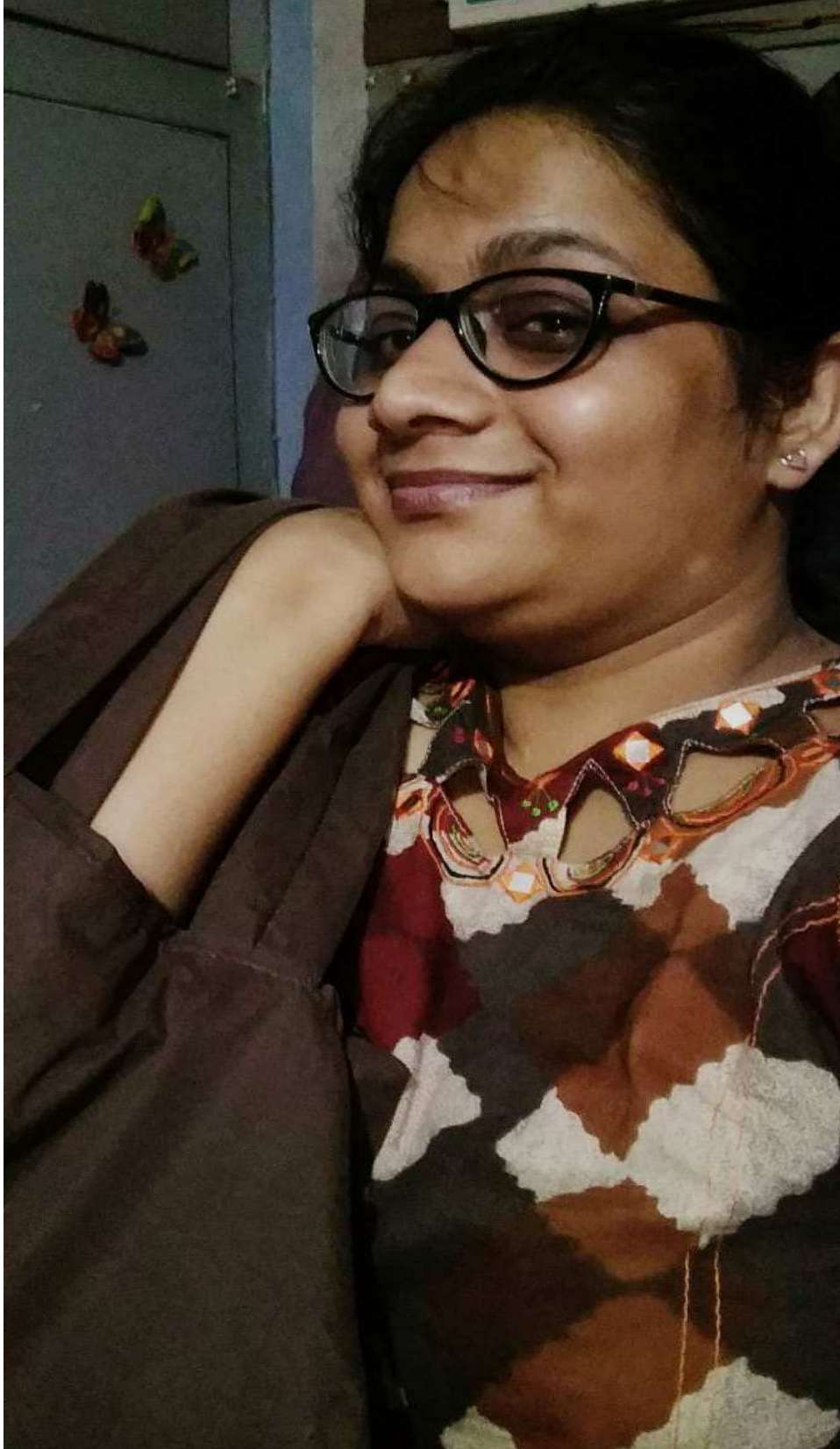
Mr. Mukesh akka Mukesh Bicycle promotes Bicycle for healthy living and green life. He believes that bicycle is green foot print to reduce carbon foot print.



Mr. Nirav Bhatt, International Marketing Professional, Ahmedabad has shared this image to CERC-ENVIS and said that he used maximum eco -friendly products to day to life and he never forgot to check eco labels on eco- friendly products.



Saumya Saxena from Varanasi has shared this image with CERC-ENVIS, as she is using a cloth bag.



Eshita Meduri has shared her photo with a reusable water bottle with a message " My steel water bottle. Reuse bottles instead of buying packaged water! Stay hydrated always and keep the environment safe!"



Patel Sunil has shared this image from his farm. He cares for nature, as he is growing Amla - *Phyllanthus emblica* in his farm without artificial fertiliser. He promotes this practice to others also. He said that we all are consumers. We can only preserve our environment with care to live eco-friendly life.



PK Pratham has shared this image with a message that for Eco-friendly workout cycling is the best example to travel which helps atmosphere and for fitness.



Muthu Dhivakar from coimbatore tamilnadu has share this image with CERC-ENVIS.with message, " I am a green consumer. I have a kitchen garden where we have planted banana trees, plants like tomato, chillies, pumpkin, ladyfinger, brinjal, aloe vera, pomegranate and flower plants like rose, jasmine, Cassandra, many of herbs like tulsi etc. I consider my garden is contributing oxygen to the atmosphere and providing little sanctuary for birds, wildlife, and pollinators. Also plays role in carbon capture. "



E-media reach for Green Consumer Day!

Environment Literacy- Eco Labeling & Eco Friendly Product
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Environment Literacy- Eco Labeling & Eco Friendly Product
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Happy Green Consumer Day to All.
Thanks for participating Green Consumer Campaign and sharing your Green ideas with CERC-ENVIS.
Make rights Choices... See More

Are you Environment-Friendly?
Share your ideas as Green Consumer with us.

We will upload your Green Ideas on our website and FB page.
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CERC-ENVIS Resource Partner

8,512 People Reached
54 Engagements
291 Clicks

2,218 likes +40 this week
Bhumika Bhavsar and 256 other friends
2,221 follows
See Pages Feed
3 were here 0 this week
10,414 post reach this week

CERC-ENVIS want to promote green lifestyle and awake all the consumers for Environment.

Buy only those products which are good for Environment. Make sure the product have “Eco labels” and check about eco-labels from our website (www.cercenvis.nic.in) before buying.